



## WIN A MIAMI VACATION FOR FOUR WITH FODOR'S "SHOW US YOUR FLORIDA" PHOTO CONTEST

New York, January 15, 2009 – Fodor's Travel is partnering with the Florida Tourism Board to announce the start of the travel photography contest "Show Us Your Florida" where one lucky winner will receive a Miami travel package for four. From January 15<sup>th</sup> until February 16<sup>th</sup>, visitors to Fodors.com are invited to upload, submit and share their favorite Florida photos and descriptions with other travelers.

Sponsored by the Florida Tourism Board, the winning photographer of "Show Us Your Florida" will receive four roundtrip AirTran Airways tickets to Miami, three nights accommodation for four at South Beach's Shelborne Beach Resort, and four admissions to the Miami Seaquarium's dolphin encounter. All photos submitted will be considered for publication in Fodor's upcoming Florida 2010 guidebook, which will be published in September 2009, while one photo will have the chance to be on the cover.

The contest highlights Fodor's Focus on Photography section ([www.Fodors.com/travel-photography/](http://www.Fodors.com/travel-photography/)), which provides travelers with expert advice on taking travel and vacation photos. Fodor's Publisher Tim Jarrell says, "Our members travel to some of the world's most beautiful and amazing destinations. We provide them with the information they need to bring home equally beautiful and amazing photos, by featuring extensive travel photo tips on Fodors.com."

Photo submissions will be accepted at [www.Fodors.com/contest/florida/](http://www.Fodors.com/contest/florida/) through February 16<sup>th</sup>, 2009. Fodor's has previously run contests for Costa Rica, Turkey, Israel, Alaska and Summer Vacation photos.

### About Fodor's Travel

Fodor's Travel, a division of Random House, Inc. is one of the world's leading providers of travel information. Covering over 300 destinations worldwide, Fodor's guidebooks and Web site, Fodors.com, have provided the most up-to-date, accurate information for travelers for more than seventy years. Written by a team of over 700 writers located around the globe, Fodor's provides travelers with engagingly written, intelligently and accurately reported, and absolutely indispensable travel guidance.

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