

WINSTAR INTERACTIVE MEDIA

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Martha Zamirski Joins Winstar Interactive as Social Media Manager

Will Create Original Social Media Experiences For Publishers in Winstar Portfolio

NEW YORK (June 30, 2009) Winstar Interactive Media, a site-specific representation company specializing in custom ad packages which are highly integrated within top media brand websites, today announced it has hired Martha Zamirski for the newly created position of Social Media Manager.

Based in the company's New York City headquarters, Ms Zamirski will create original social media experiences through the use of Facebook, Twitter, Bebo, MySpace, and other social networking media platforms for publishers in the Winstar portfolio such as Fodors and Zagat.

"Martha joins us at a critical time as we continue to expand our efforts to provide the latest solutions for both advertisers and publishers," says Adam Guild, CEO of Winstar Interactive. "She will use social media campaigns as an opportunity to expose a different audience base to our partner's current advertisers and to enhance their online media campaigns."

Ms Zamirski, 26, comes to Winstar from Diverse City Theater (New York) where she has been Marketing and Managing Director/Producer since late 2006. Before that, she had been a Sales and Marketing Coordinator for Interep National Radio Sales (New York) since 2004 where she created and implemented innovative marketing concepts for radio and online. Ms Zamirski holds a B.A. from Emmanuel College (Boston).

Winstar Interactive Media (<http://www.winstarinteractive.com/>) was launched in 1996 as a site-specific representation company with online advertising experience dating back to the early days of the Internet. The firm specializes in creating customized ad packages for some of the top media brands on the Internet. Winstar sells Internet advertising for well-branded websites like Fodors.com, Nasdaq.com, and Zagat.com among others. A wholly owned subsidiary of Mission Media Group, Inc, Winstar is headquartered in New York City and has offices across the country.